

Macoun

Modular Design mit Stack Views

Vidu Pirathaparajah - @vimacs

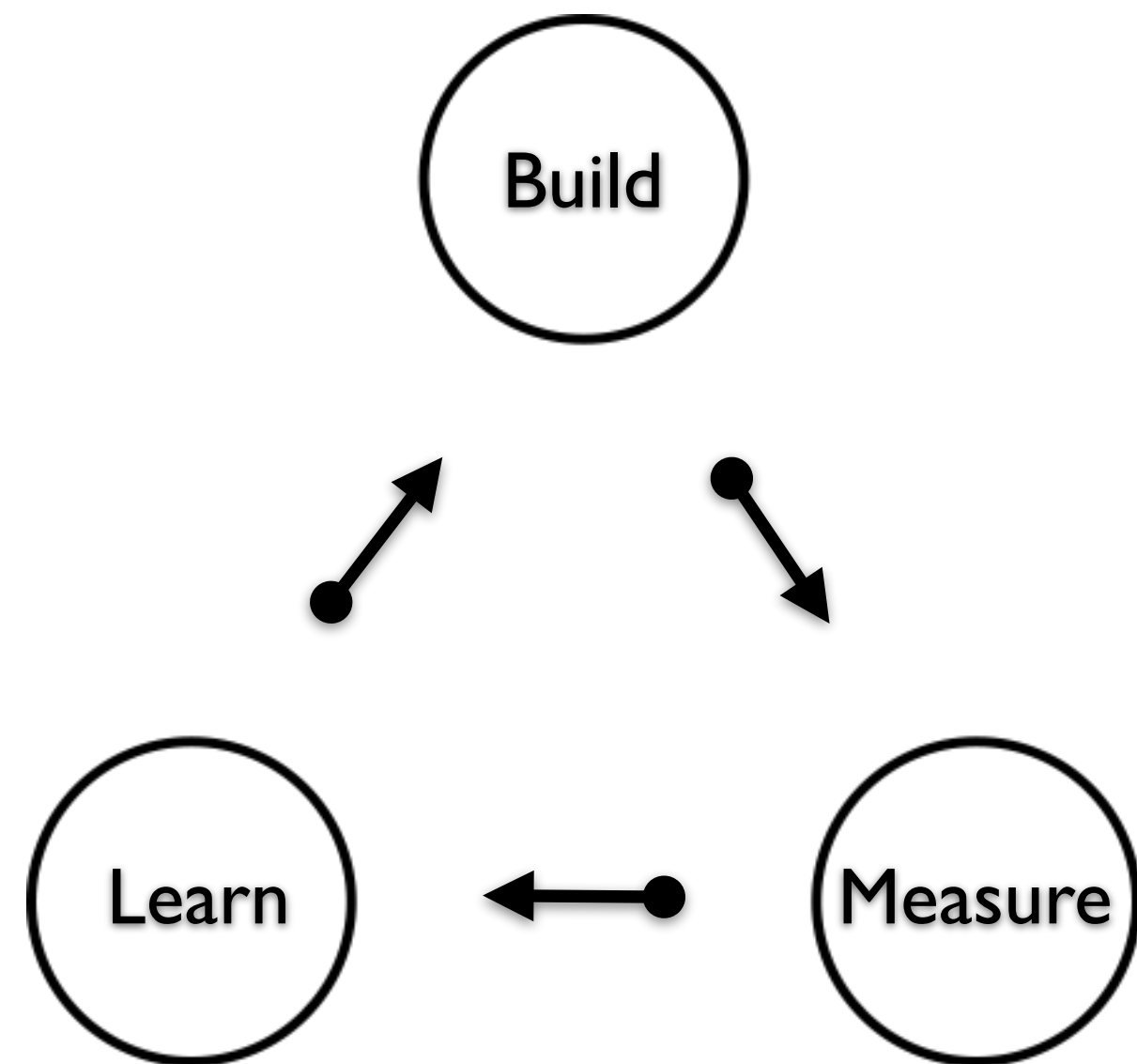
Lean Apps benutzen Modular Design

Vidu Pirathaparajah - @vimacs

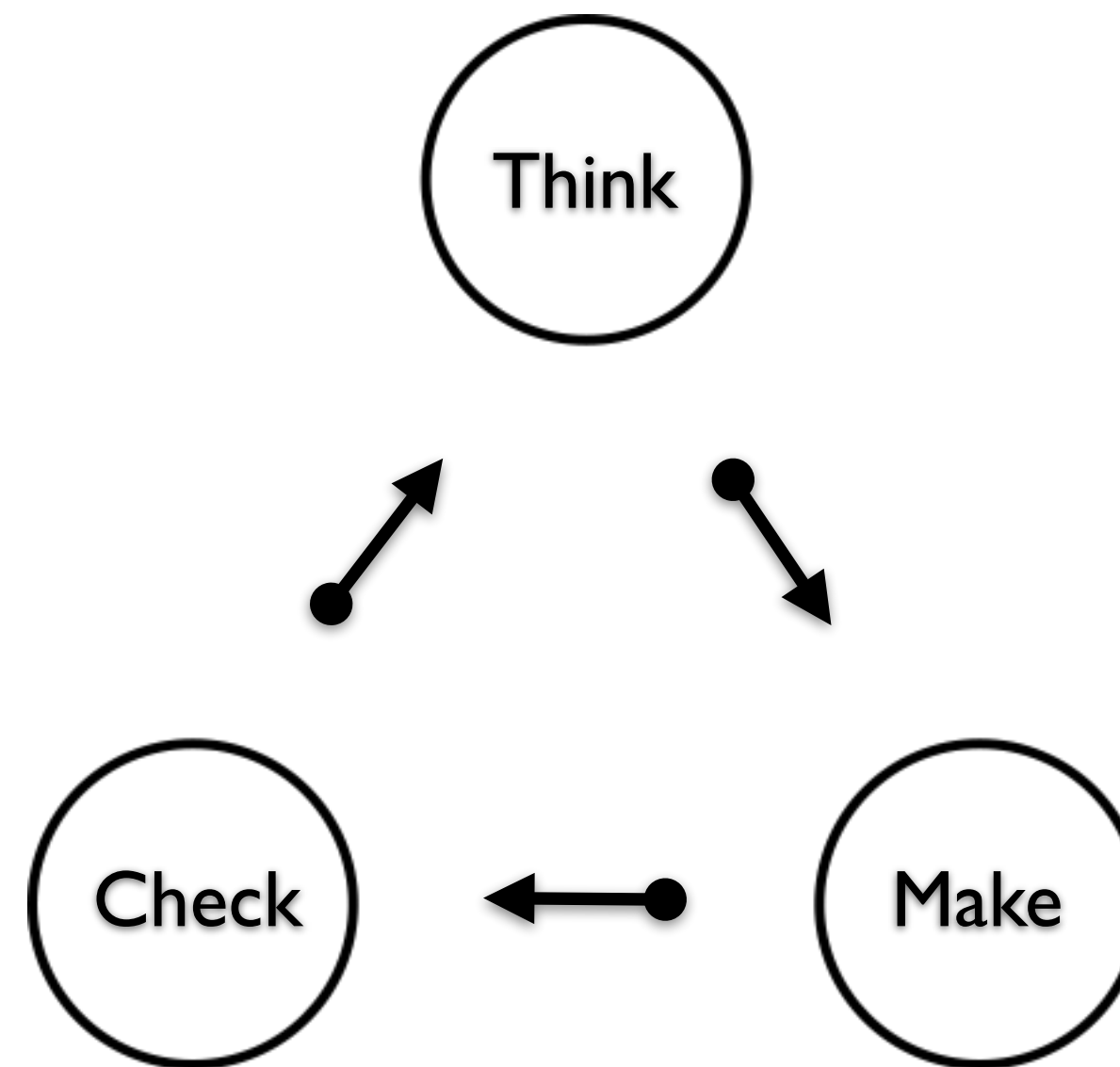
Ablauf

- Lean App
- Modular Design
- Coding Time
- Vorteile
- Q&A

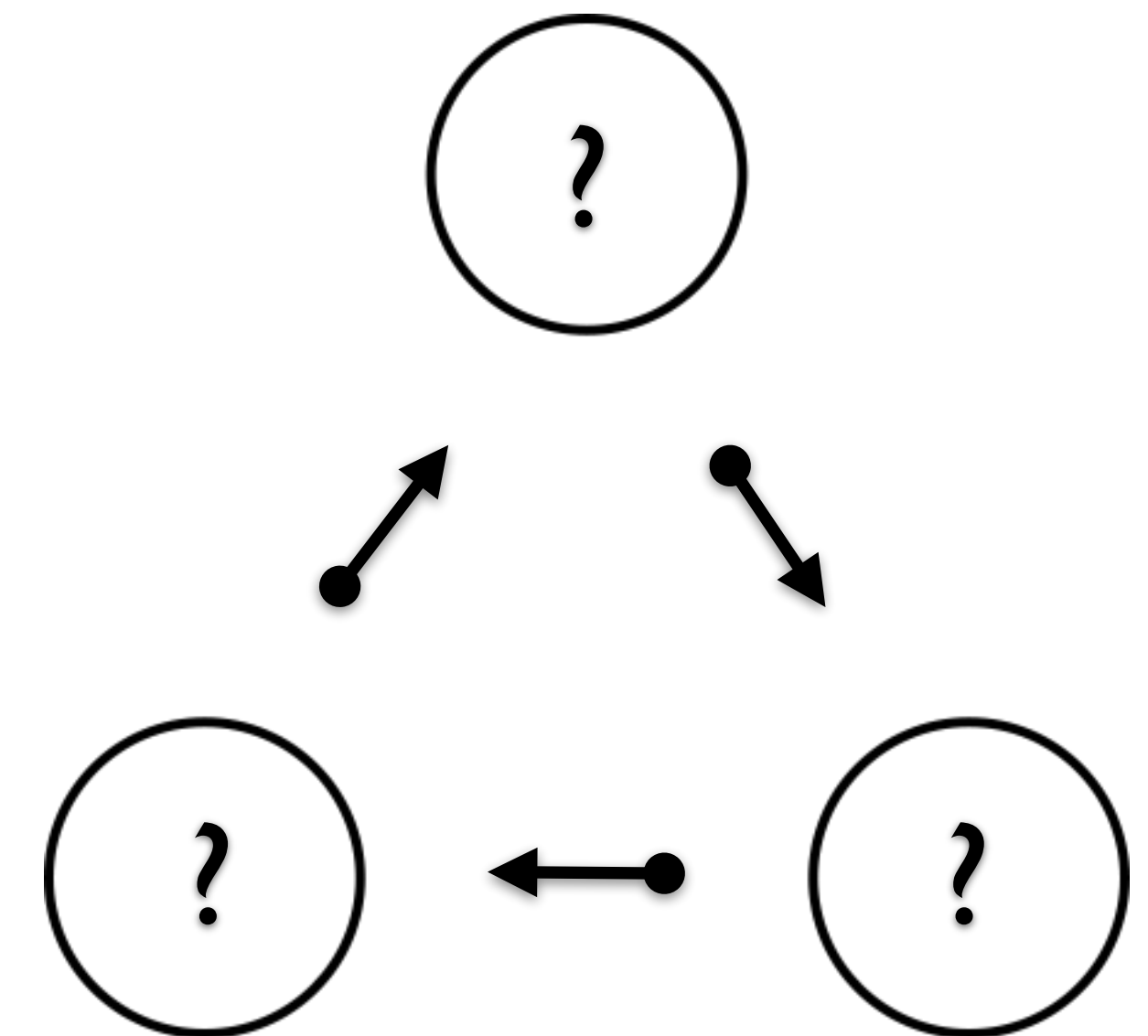
Die Lean Methoden



Lean StartUp



Lean UX



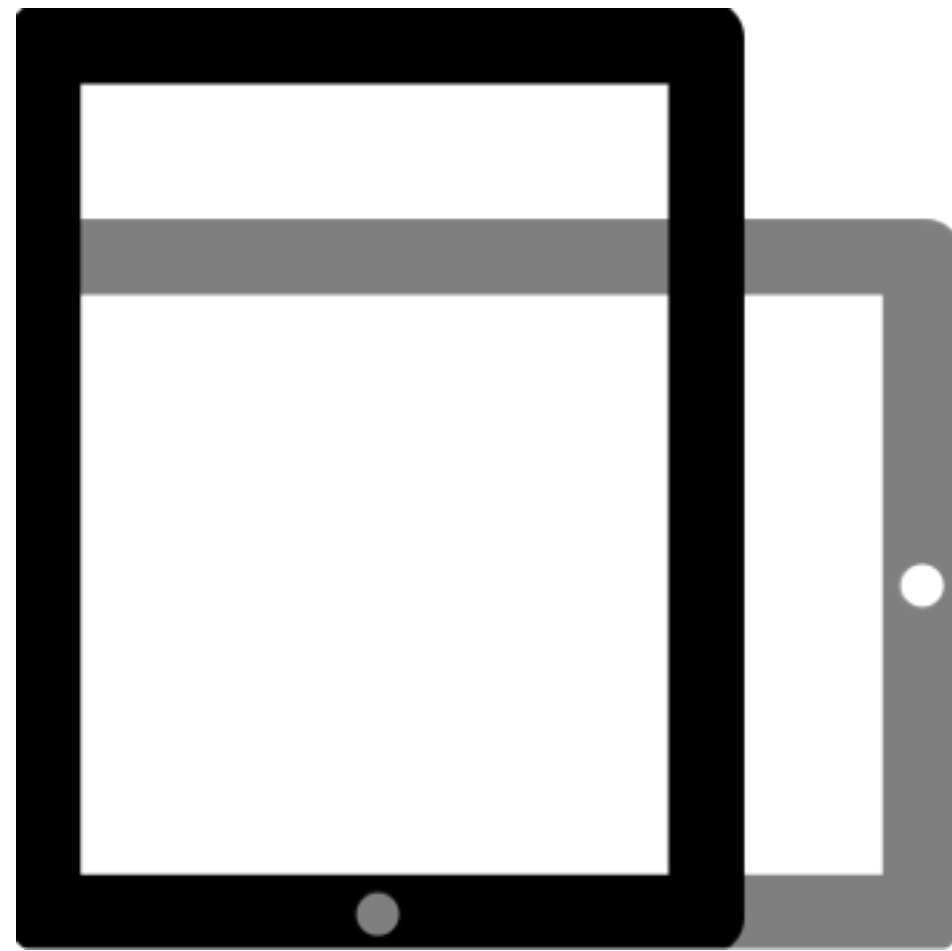
Lean App

Die guten alten Zeiten!

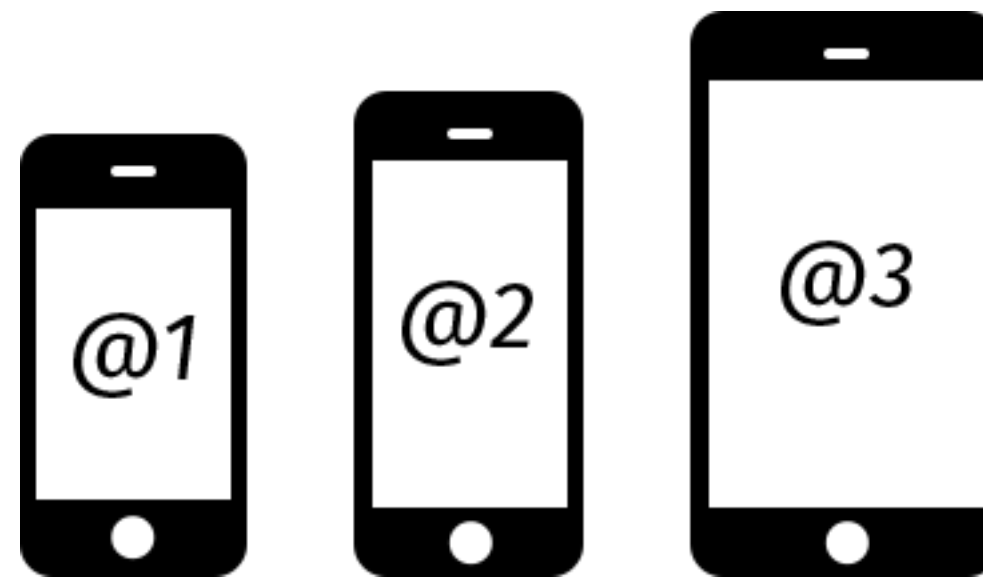


- 320px * 480px Auflösung
- Simple UIKit Komponenten
- Kein Mobile UX

Geräte Komplexität



Tablet



Smartphone



Watch

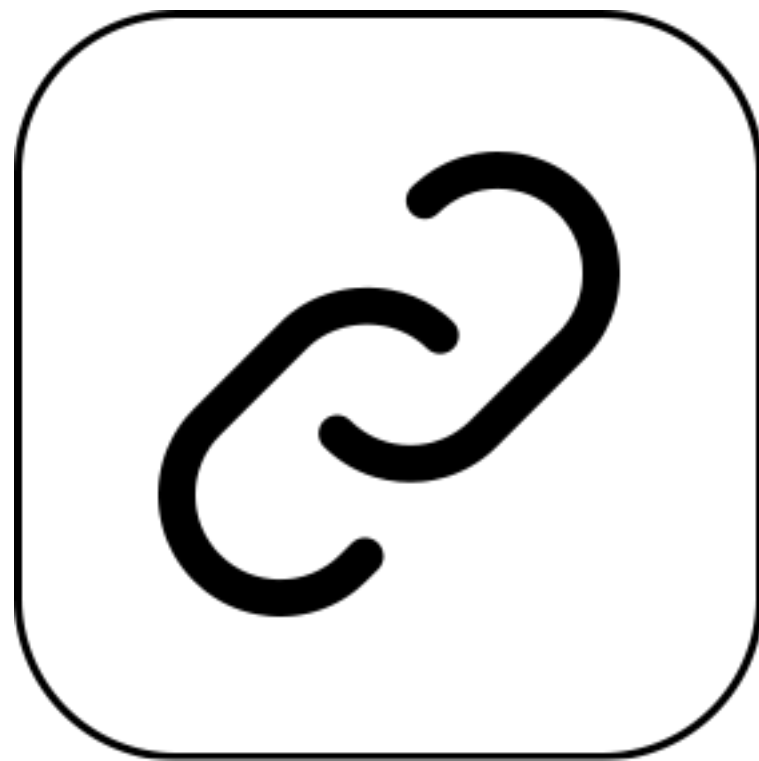


TV

OS Komplexität

- Multi OS Version Support
- Push Notification
- In-App Purchase
- Multi Tasking
- Share Extensions
- etc.

User werden reaktiver



Deep linking

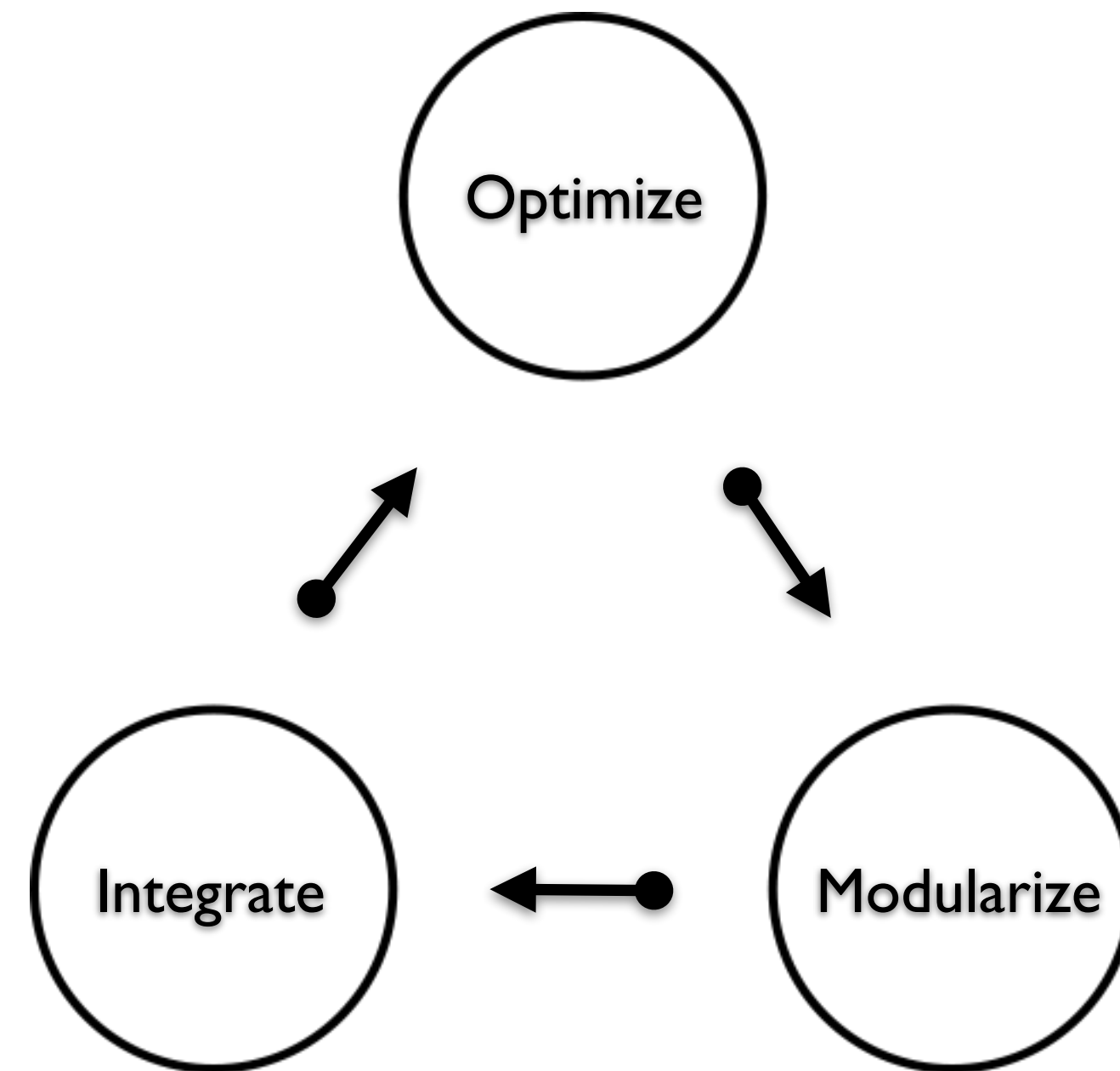


App suggestion

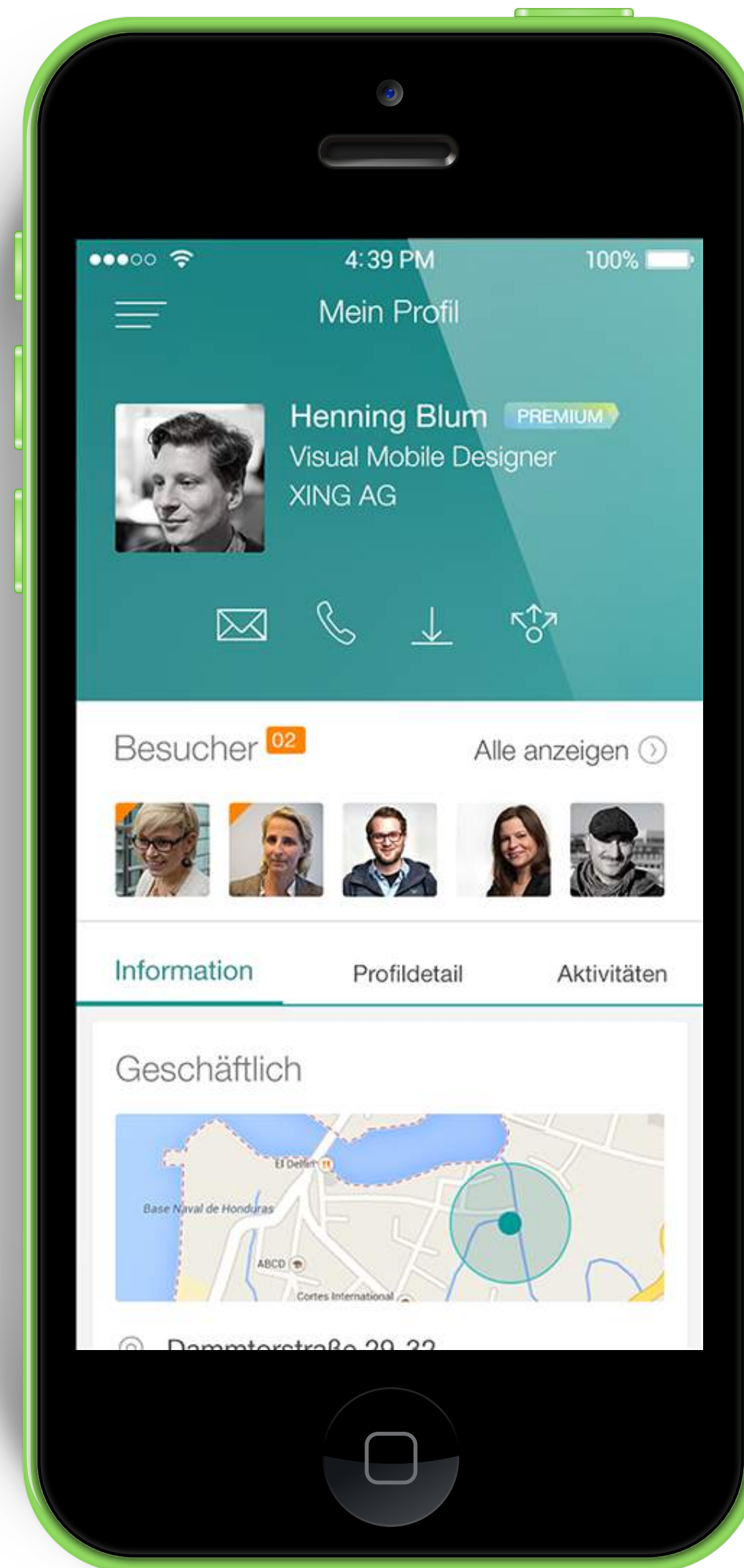


Search

Lean App Definition

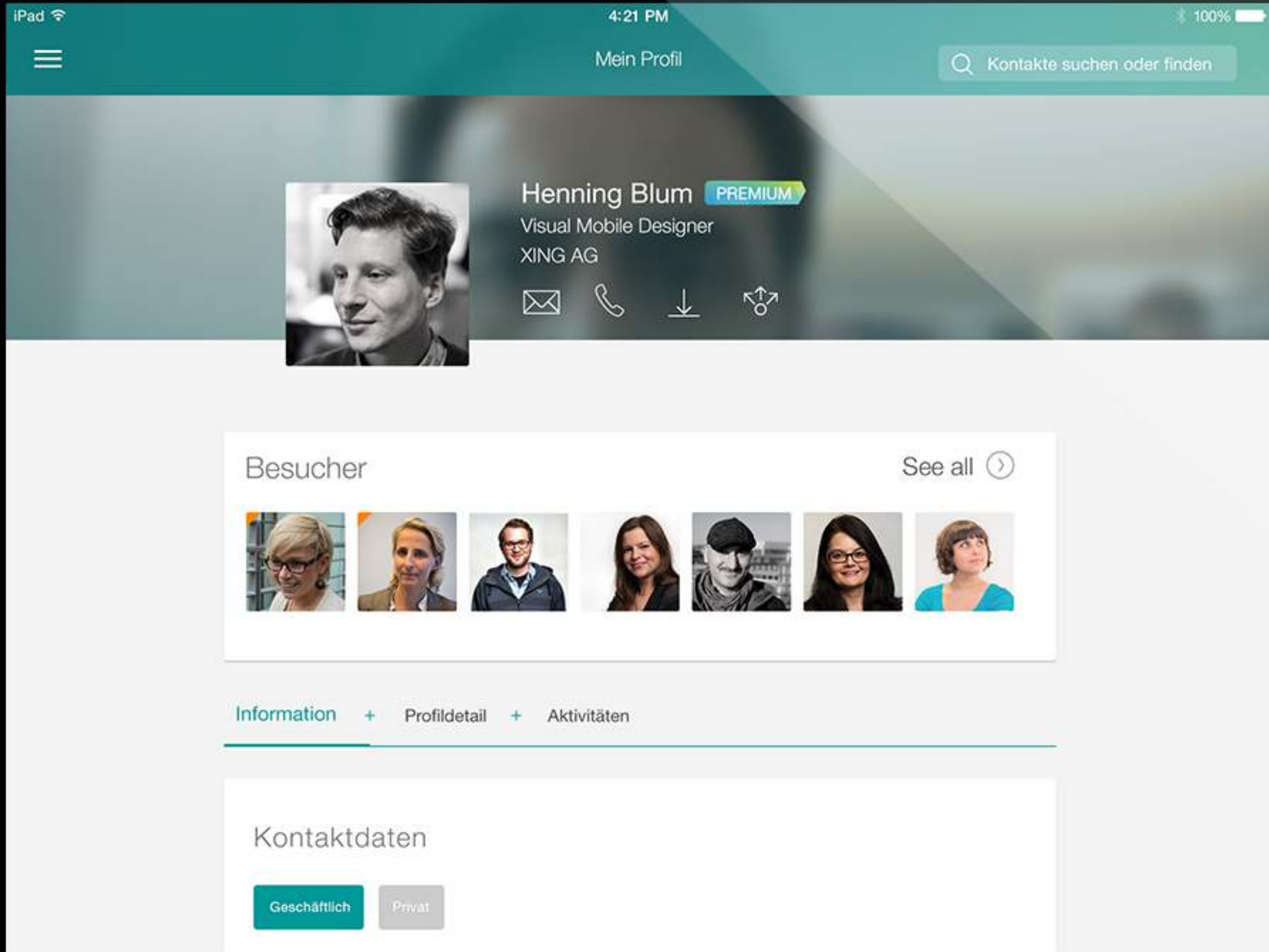


Modular Design

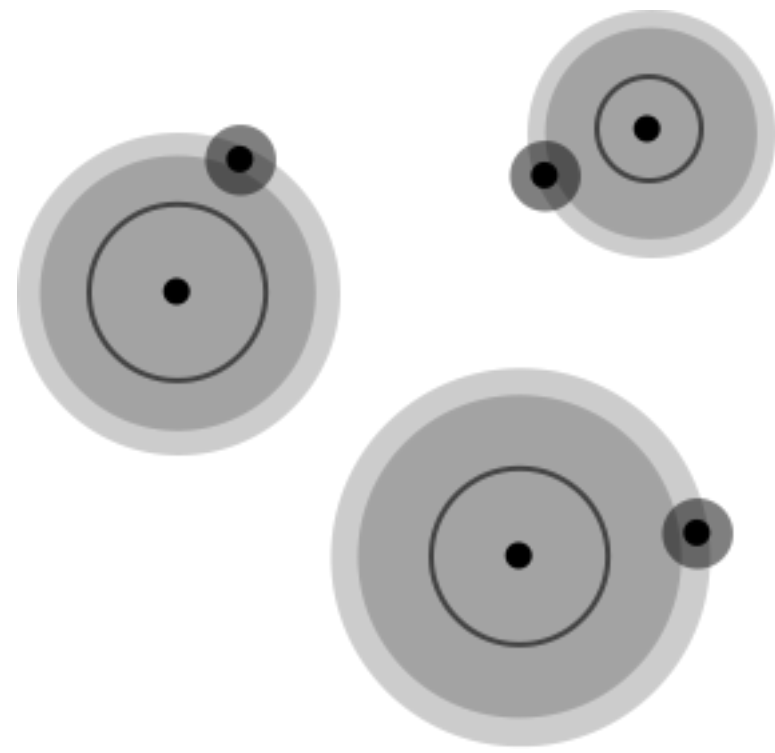


XING Universal App

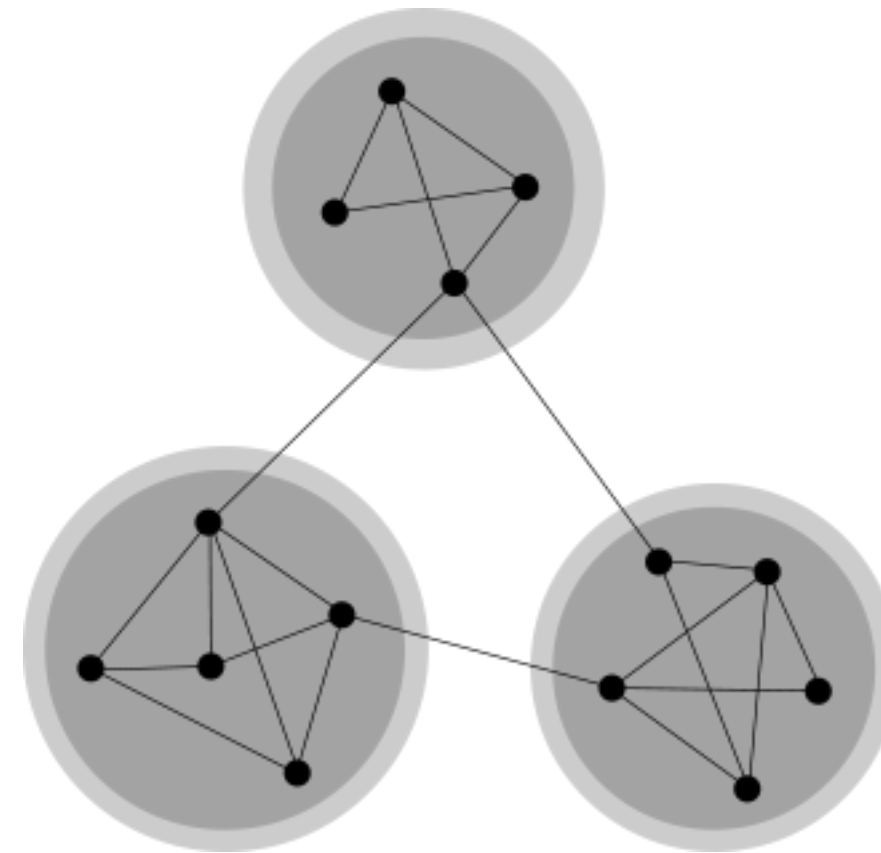
- Profile View
- Smartphone Design
- Modern XING Look'n Feel



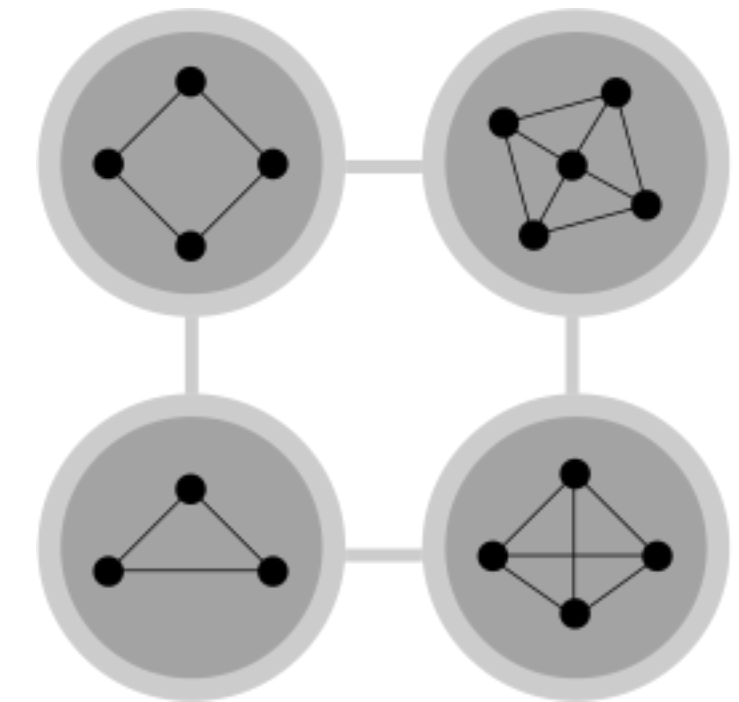
Modular Design



Element

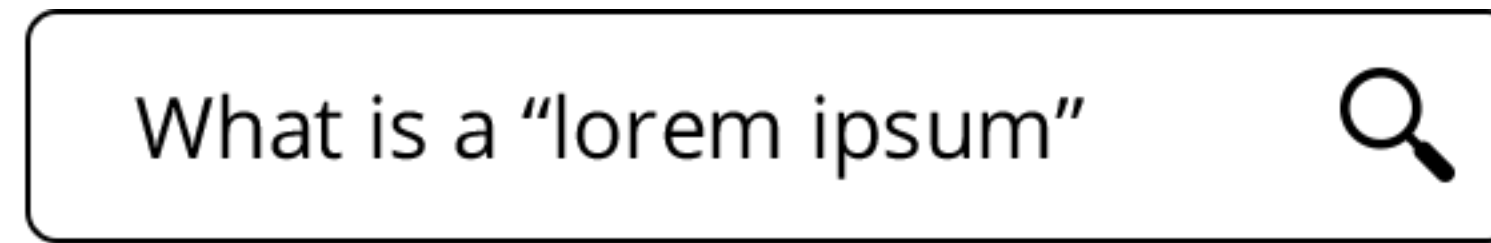
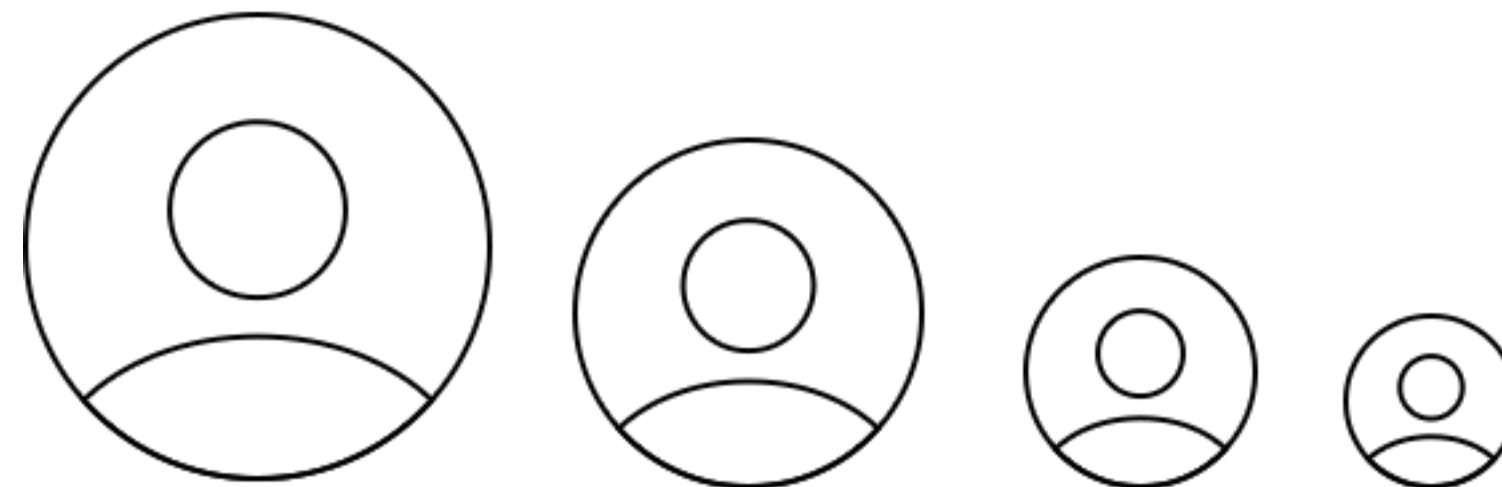
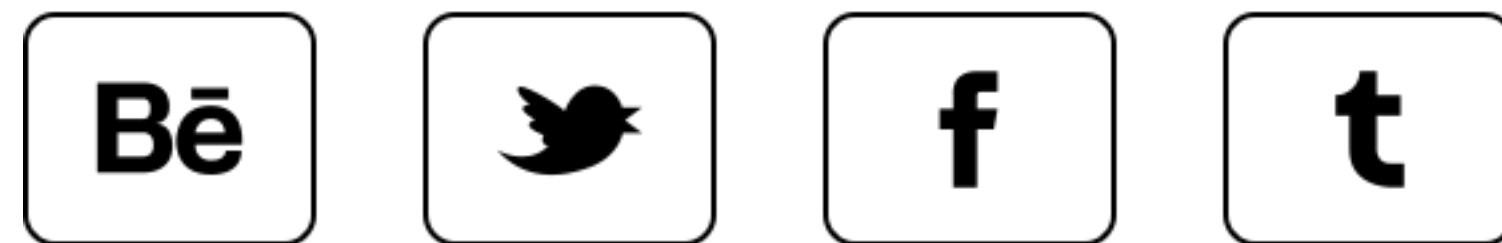


Component



Module

Elemente

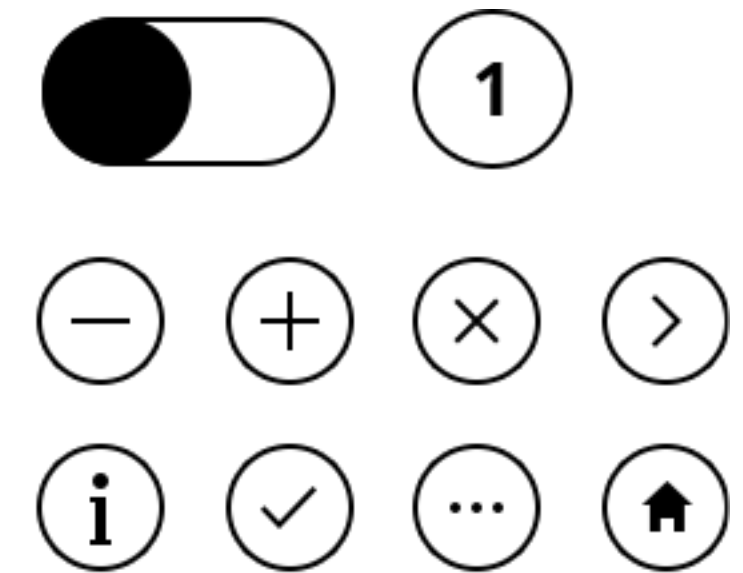


The quick brown fox

The quick brown fox

The quick brown fox

The quick brown fox



and so on ...

Komponenten

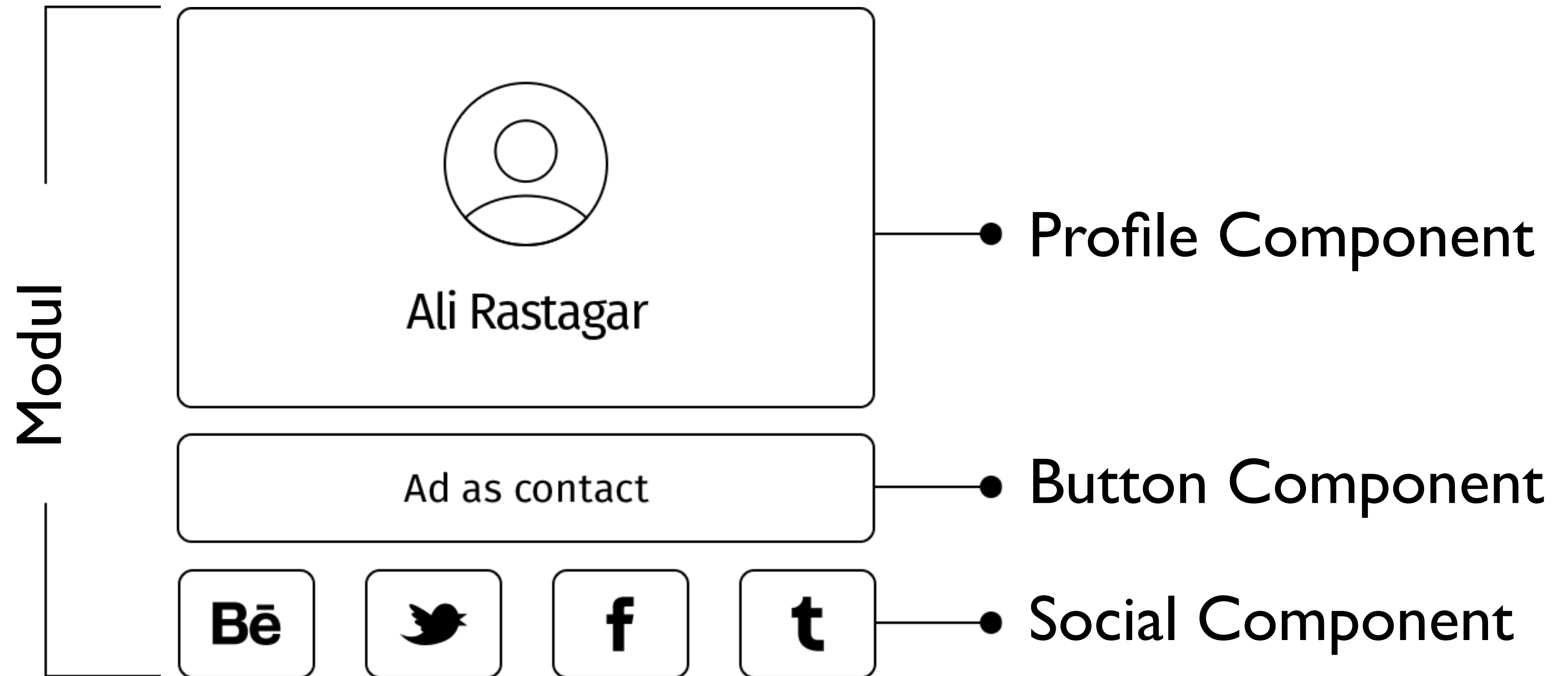


Profile Component

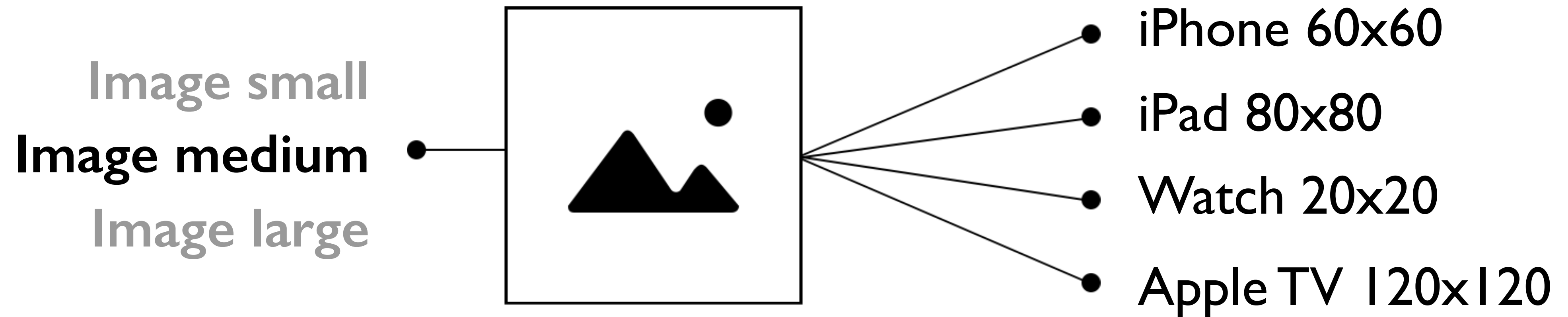


Author List Component

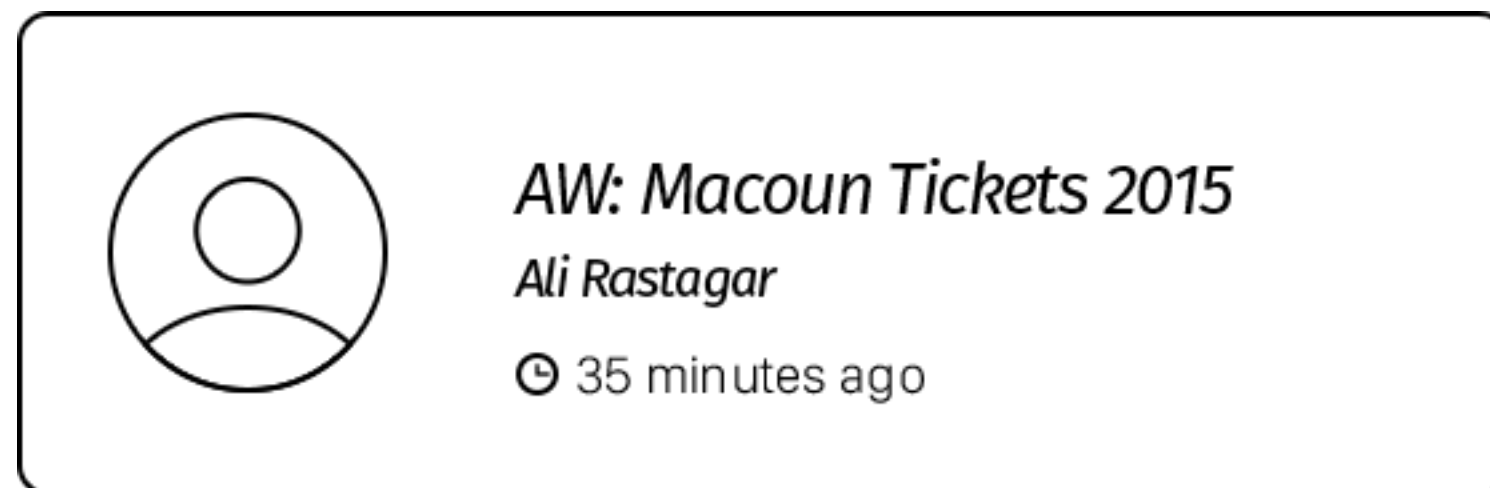
Module



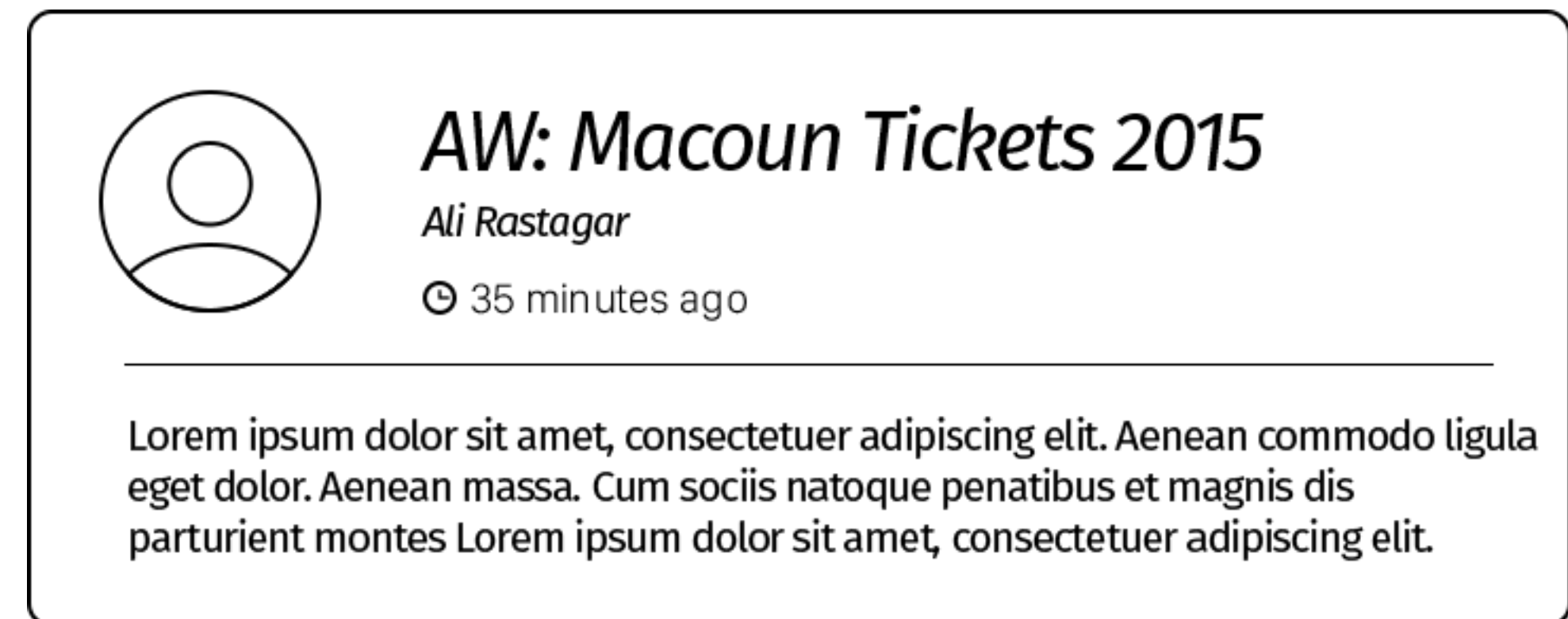
Element-Verhalten



Modul-Verhalten

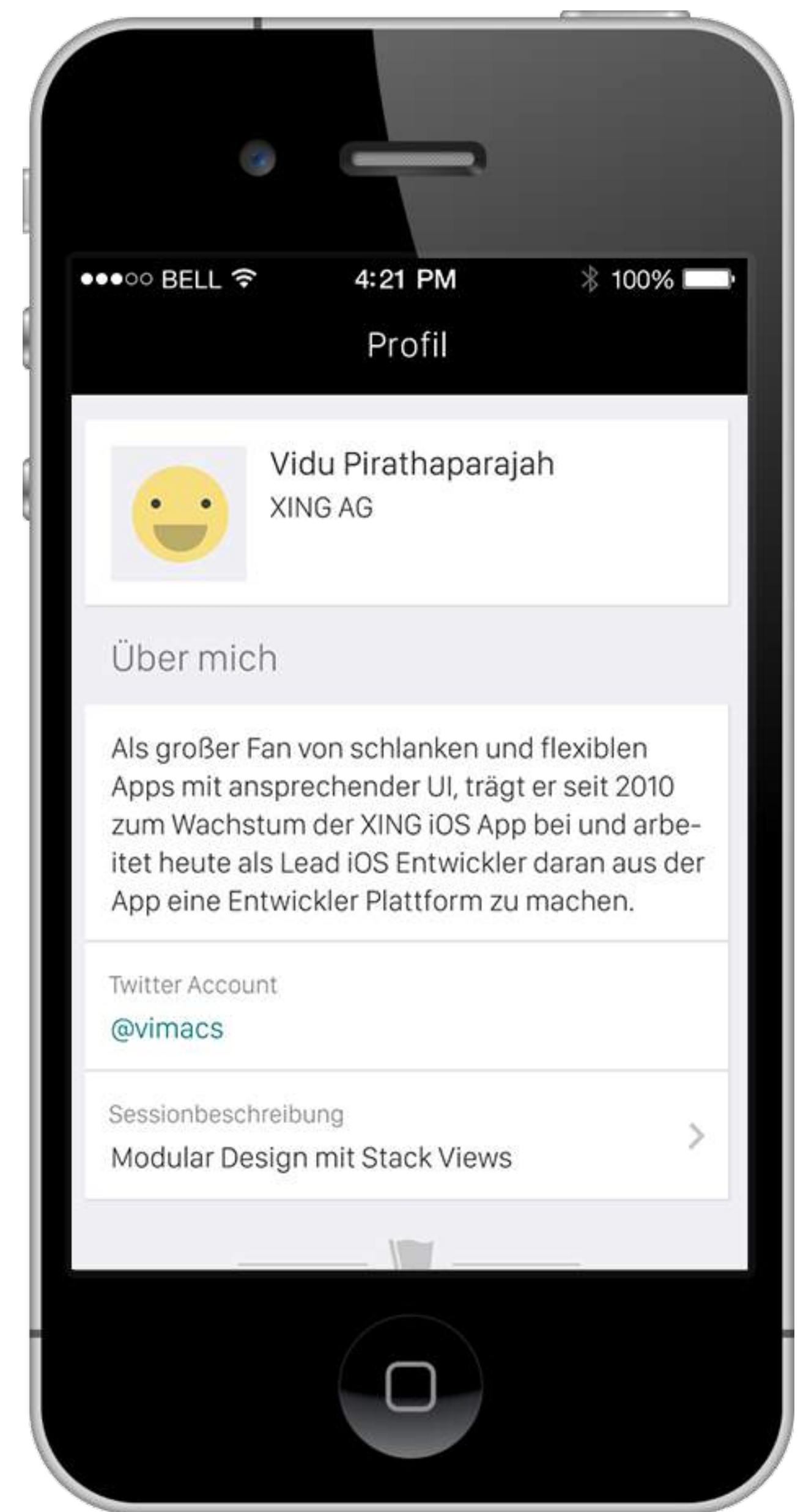
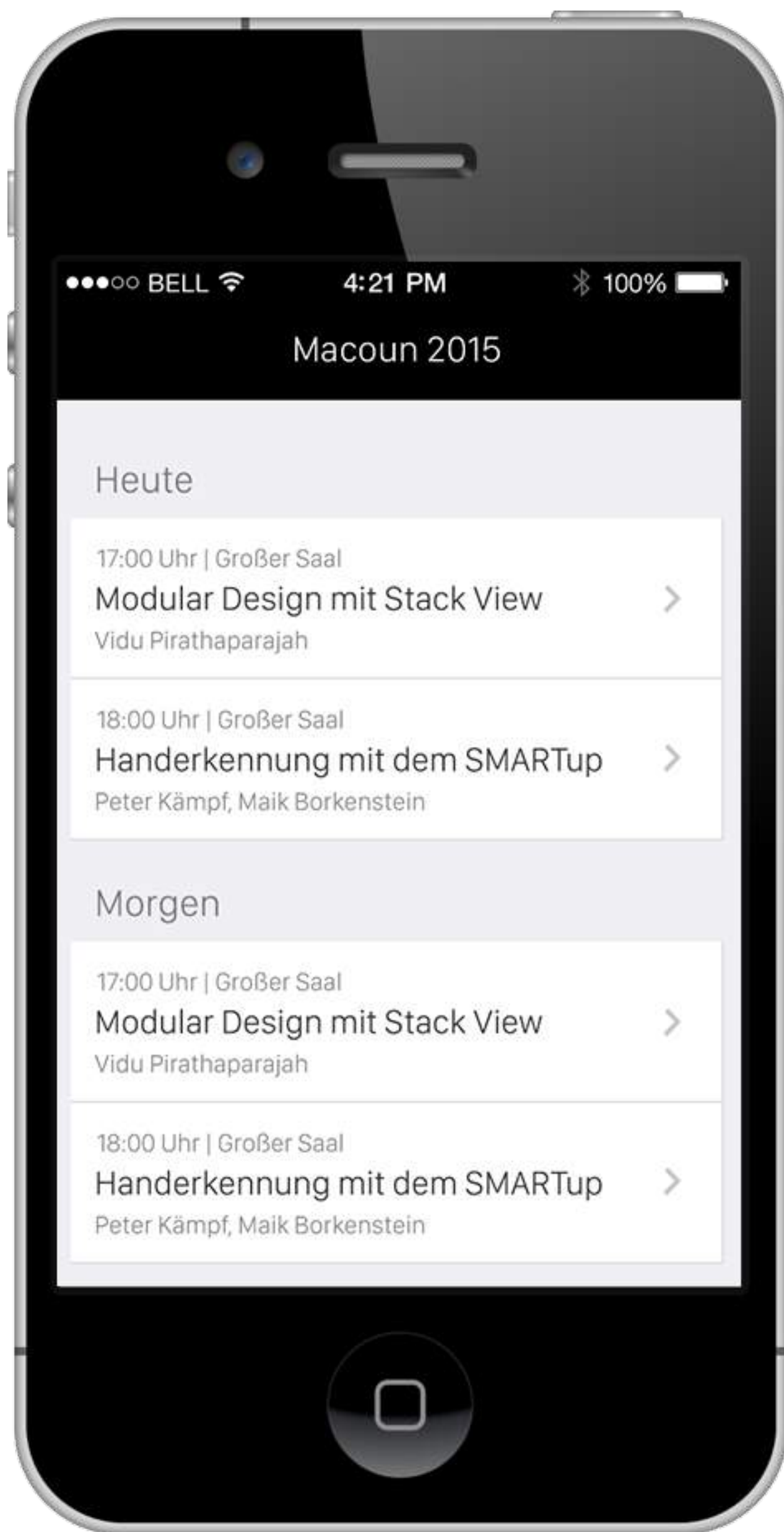


iPhone Version



iPad Version

Demo Szenario



iPad



4:21 PM

Macound 2015

100%

Heute

17:00 Uhr | Großer Saal

Modular Design mit Stack View



Vidu Pirathaparajah

18:00 Uhr | Großer Saal

Handerkennung mit dem SMARTup



Vidu Pirathaparajah

Morgen

17:00 Uhr | Großer Saal

Modular Design mit Stack View



Vidu Pirathaparajah

18:00 Uhr | Großer Saal

Handerkennung mit dem SMARTup



Vidu Pirathaparajah



iPad

4:21 PM

100%



Programm



Macoun

Modular Design mit Stack Views

Sonntag, 25 Okt., 15:00 Uhr (60min.)

Großer Saal

Sprecher

Vidu Pirathaparajah



Sessionbeschreibung

In der iOS-Welt verändern wir das Design unserer Apps häufig. Wir nutzen neue technische Möglichkeiten, adaptieren neue Designsprachen und unterstützen neue Geräteklassen. Dieser Vortrag stellt ein System vor, welches auf diese Art Veränderung optimiert ist und den Koordinationsaufwand (PO, Designer & Entwickler) erheblich reduziert.



iPad

4:21 PM

100%



Profil



Vidu Pirathaparajah
XING AG

Über mich

Als großer Fan von schlanken und flexiblen Apps mit ansprechender UI, trägt er seit 2010 zum Wachstum der XING iOS App bei und arbeitet heute als Lead iOS Entwickler daran aus der App eine Entwickler Plattform zu machen.

Twitter Account

[@vimacs](#)

Sessionbeschreibung

Modular Design mit Stack Views



Schrift Elemente

titleText	SFO Light 18/22 #777777
sectionHeaderText	SFO Medium 16/18 #333333
defaultText	SFO Light 14/16 #333333
lightText	SFO Light 12/14 #808080

Bild Elemente (I)

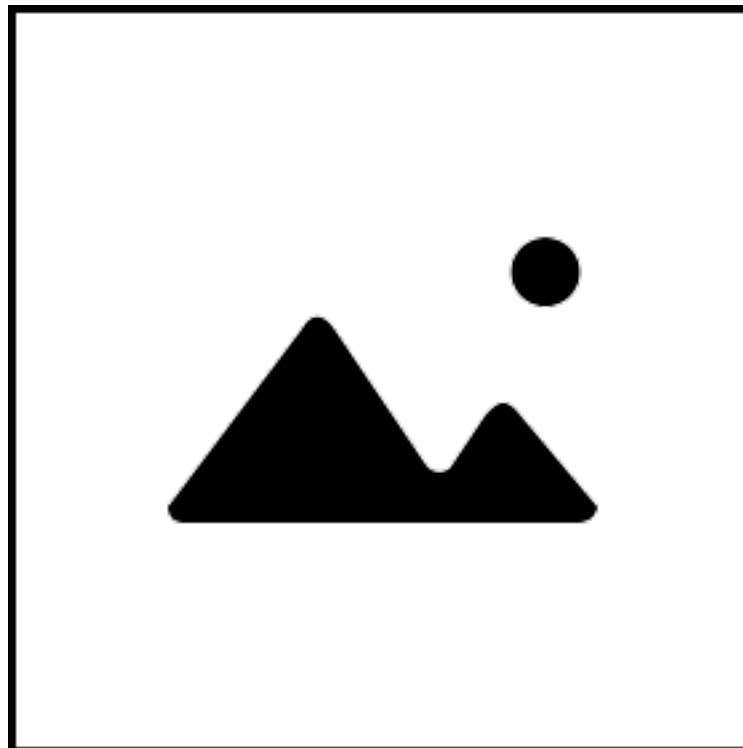


Image small

iPhone 48x48

iPad 64x64

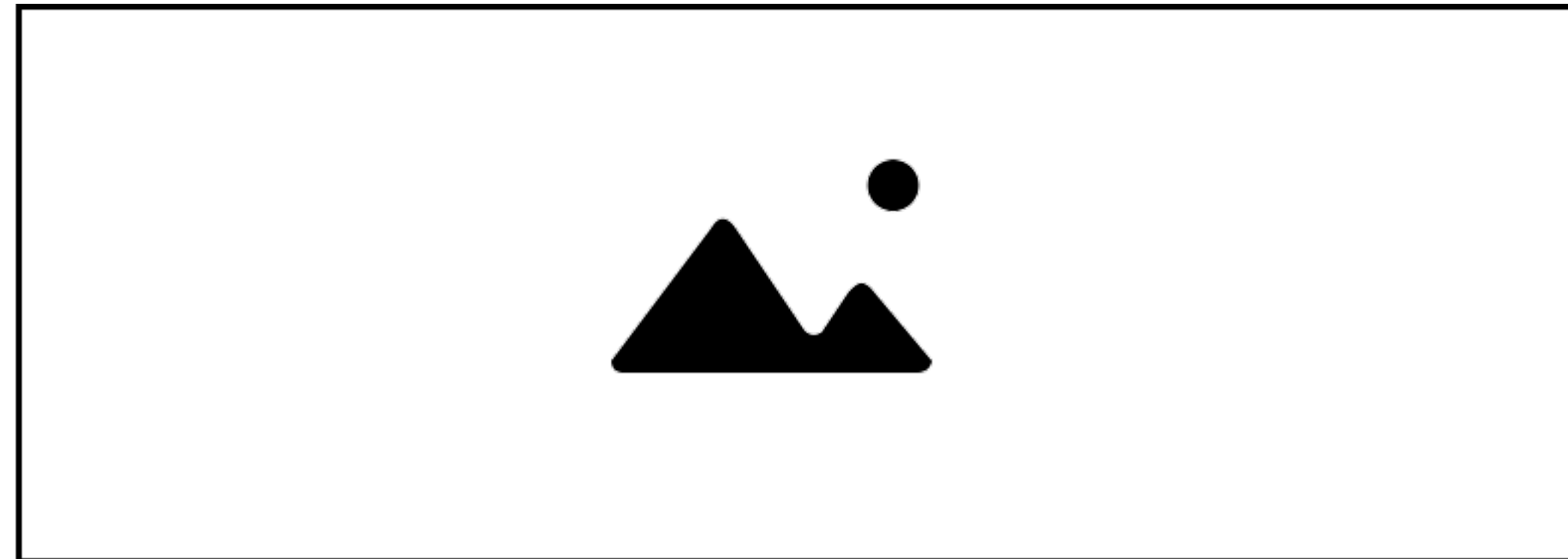


Image Rectangel medium

iPhone 280x88

iPad 636x200

Bild Elemente (2)

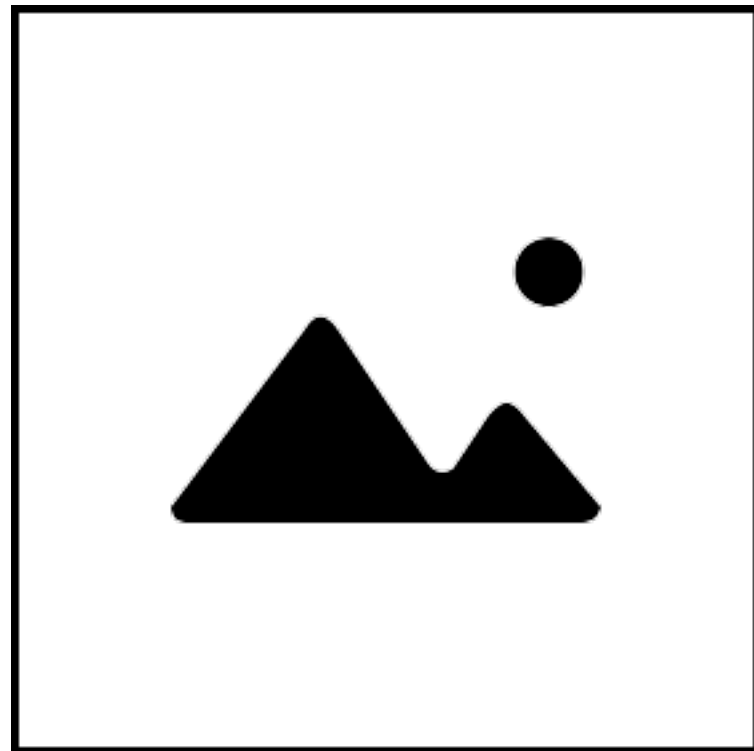
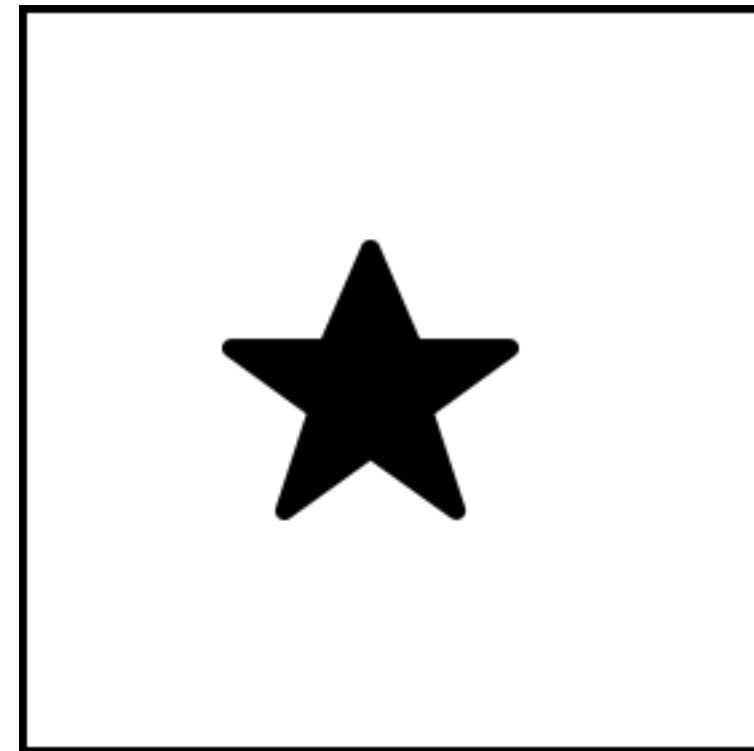


Image medium

iPhone 64x64

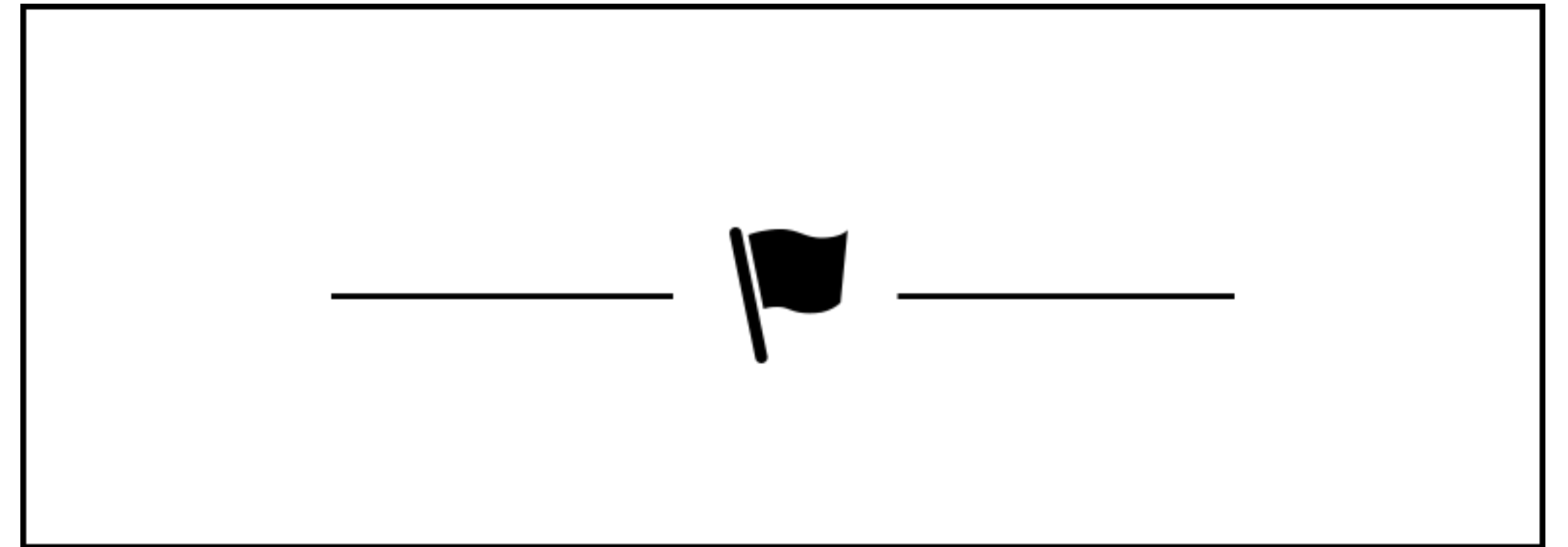
iPad 128x128



Bookmark Icon

iPhone 18x18

iPad 18x18



Page-Ending Icon

iPhone 160x24

iPad 160x24

Open Source: @vimacs

Vorteile

Komponenten sind super testbar!



Test Title with longer text to test the limit of 2 lines. Test T...

Test Sub-Title with longer text to test the limit of 2 lines. Test Title with lo...

www.whatever.com








Max Mustermann

XING AG

Softwareentwickler


Kontakt hinzufügen

Visitors

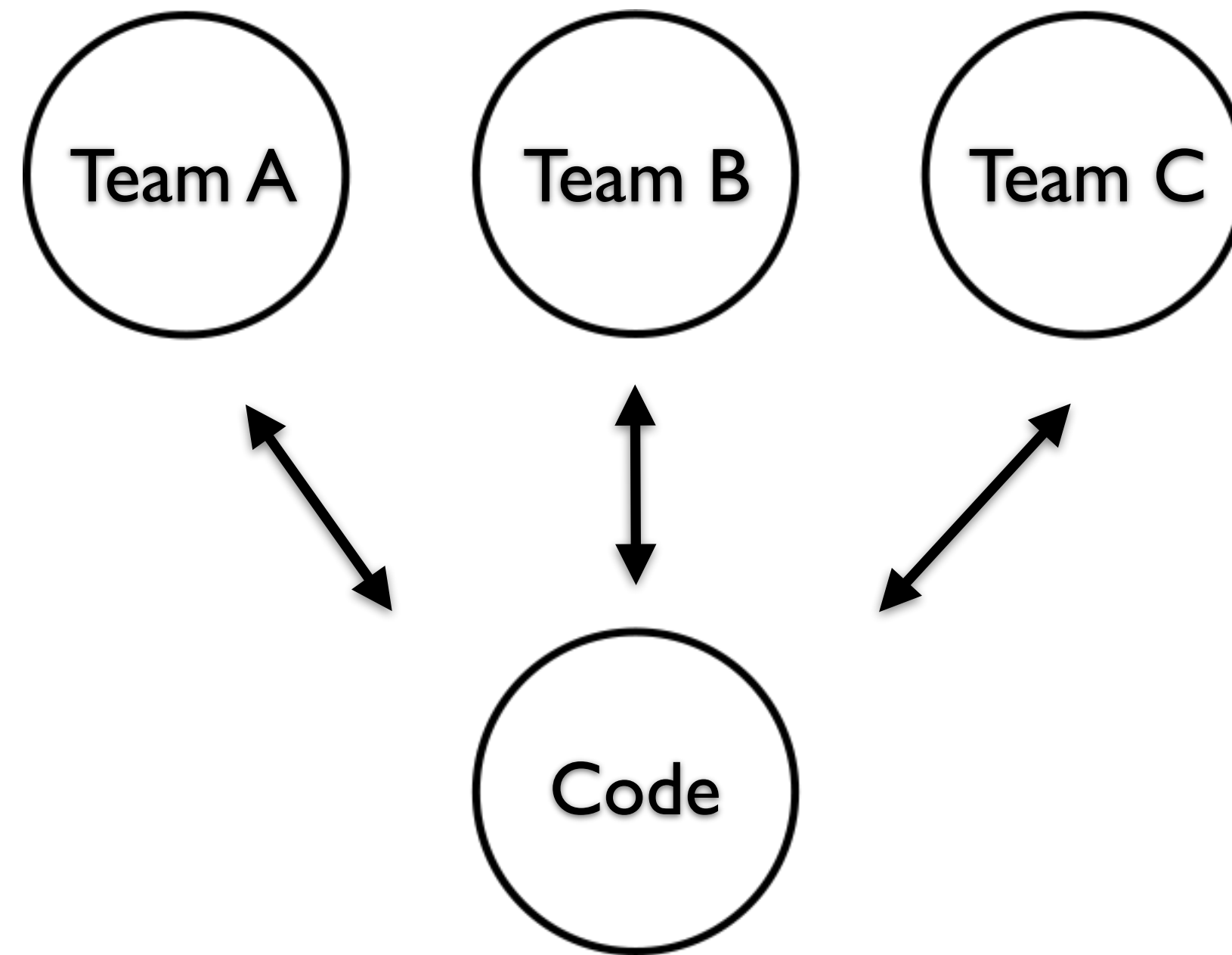




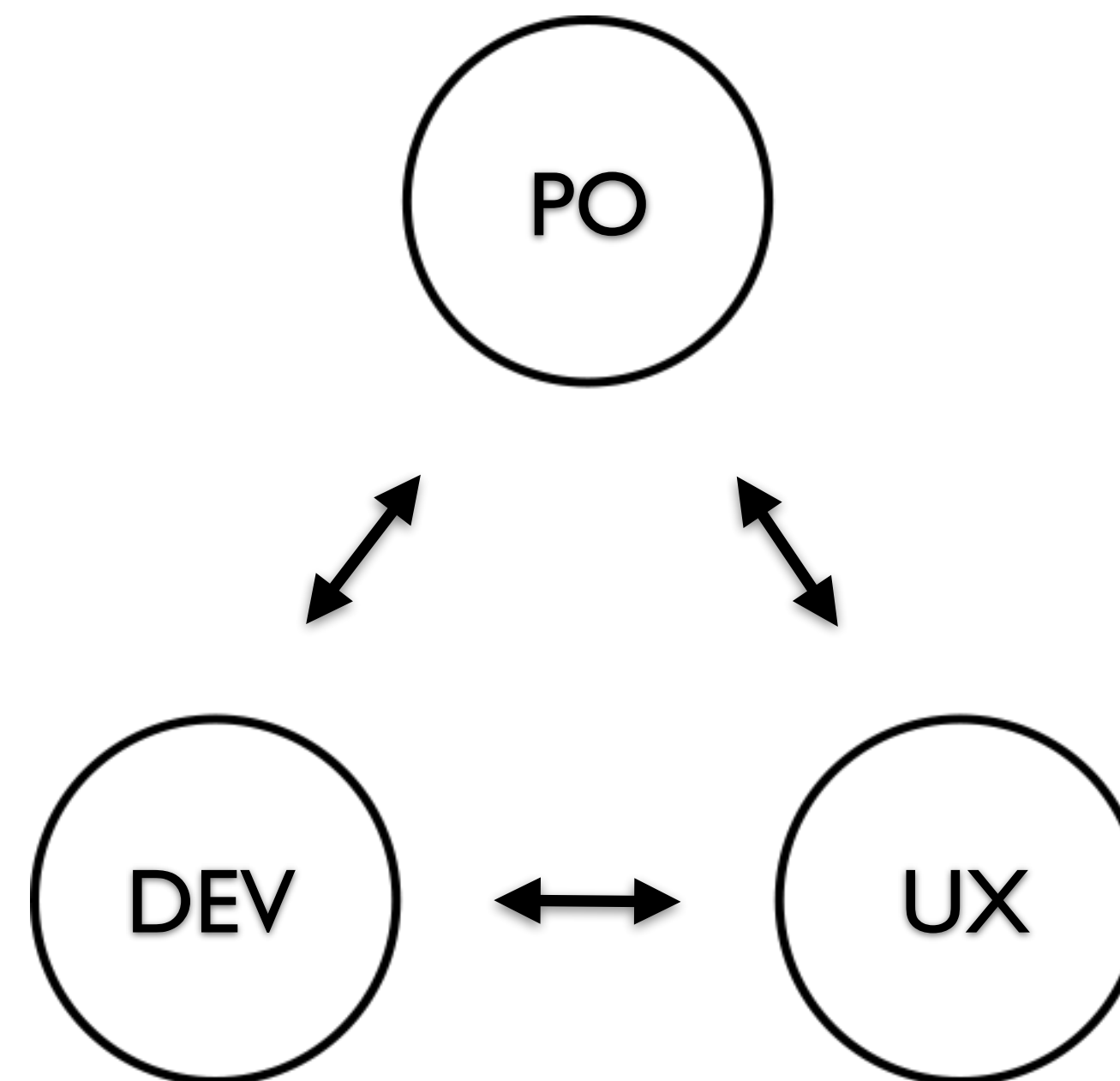
Switch is ON



Einfachere verteilte Entwicklung



Effizientere Produktentwicklung

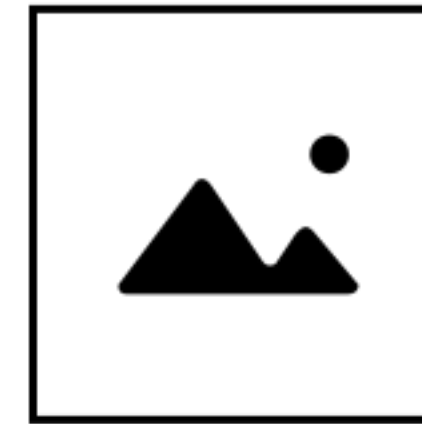


Einfachere A/B Test

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Variante A

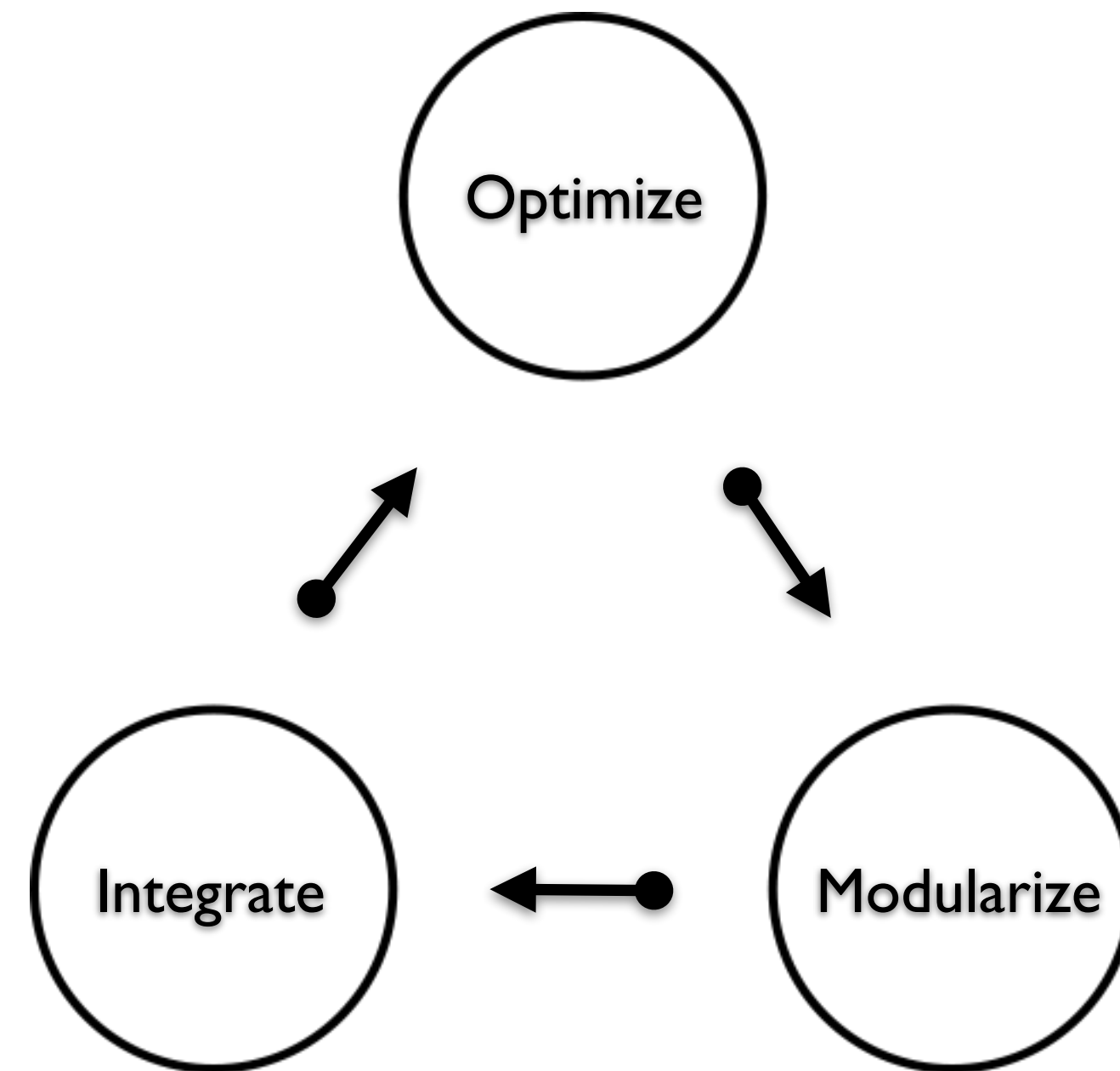


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Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus

Variante B

Lean App Definition



Vielen Dank

one more thing...

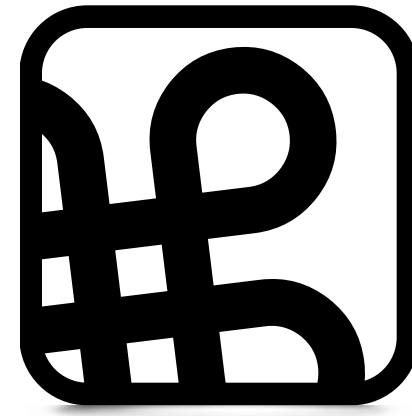


[topcoder]TM
[fobcoqer]

tiny.cc/macoun

Fragen?

xing.to/vidu | [@vimacs](https://twitter.com/vimacs)



Macoun